

# ADVANTAGE CAPITAL PARTNERS

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## Advantage Capital News

### Advantage Capital Partners named to *Red Herring* Global VC 200 list

Advantage Capital Partners has been named to *Red Herring's* Global VC 200 list. *Red Herring* chose the top 200 performers based on financial performance, global footprint and intangibles. The Global VC 200 list consists of the best VC firms from over 30 nations; Advantage Capital was among those selected from 1,800 candidates that have invested in two or more technology companies in the past five years. To continue reading and view the list, go [here](#).

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### Advantage Capital ranks third on MoneyTree Report's Most Active Venture Investors list in Q4 2008

Advantage Capital ranked impressively high on the MoneyTree Report's most active U.S. venture firms list in 2008. As reported, Advantage Capital placed third on the list of most active venture investors in Q4 2008 with a total of 17 deals for the quarter. The firm ranked 13<sup>th</sup> on the list of most active venture investors for the full year of 2008 with a year-end total of 44 deals. The MoneyTree Report, prepared by Pricewaterhouse Coopers and the National Venture Capital Association, is a quarterly study of venture capital investment activity in the United States. To review the full report, go [here](#).

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### Advantage Capital Partners enables Renaissance Financial Corp. to move company headquarters to city of St. Louis

Advantage Capital recently provided \$7 million in financing to [Renaissance Financial Corp.](#), an independently owned and operated financial advisory service firm headquartered in St. Louis. Advantage Capital provided funding in connection with the Missouri New Markets Development program and the federal New Markets Tax Credit program. The funds will be used to support Renaissance Financial's continued expansion and the company's move into a new state-of-the-art facility in St. Louis city. To continue reading, go [here](#).

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To date, Advantage Capital has partnered with its portfolio companies to help create more than 14,168 jobs nationwide and our investments have resulted in more than \$6 billion in follow-on capital.

## Portfolio Company News

### Advantage Capital portfolio companies Quick Study Radiology and Voxitas named to Inner City 100 list

Advantage Capital portfolio companies [Quick Study Radiology](#) (QSR), a provider of information technology services for hospital radiology departments, and [Voxitas](#), a leading service provider of national advanced network services and business class VoIP, have been recognized on the 2009 Inner City 100 list, a ranking of the 100 fastest-growing businesses in inner city communities nationwide.

The Initiative for a Competitive Inner City (ICIC), a not-for-profit organization whose mission is to promote economic prosperity in America's inner cities, partnered with *BusinessWeek's SmallBiz* magazine for the Inner City 100 awards. Over 5,000 nominations were received for the 2009 list and the 100 winners operate from 55 cities in 31 states. Collectively, the top 100 inner city businesses have employed nearly 17,000 people and created nearly 10,000 new jobs over the past five years. To read more, go [here](#).

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### New York CAPCO investment SOMS Technologies expands eco-friendly oil filter offering to include European and Asian vehicle models

[SOMS Technologies](#), a provider of engine oil filtration products, has extended its line of microGreen oil filters to include major European and Asian automotive brands, including Audi, Honda, Infinity, Jaguar, Land Rover, Lexus, Mitsubishi, Nissan, Range Rover, Toyota and Volkswagen. This latest expansion is in response to increased demand from fleets and individual drivers looking to reduce their carbon footprint while also saving money. To continue reading, go [here](#).

In other news from SOMS Technologies, the company was recently selected "Most likely to be Funded" at the [SmartStart UNYTECH Venture Forum](#) in Albany, N.Y. earlier this month. The SmartStart Venture Forum offers companies in search of capital an opportunity to exhibit and present their business plans to the venture investment community. This year, twenty-six companies presented at the venture forum and two local companies, including SOMS Technologies, received an award at the end of the event.

Advantage Capital Partners' 2008 investment in SOMS Technologies was made in connection with the New York Certified Capital Companies program.

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## Advantage People



### Les Alexander hosts ACG Louisiana Second Annual Awards Dinner

Advantage Capital senior vice president Les Alexander recently chaired and hosted the second annual awards dinner for the Louisiana Chapter of the Association for Corporate Growth (ACG), held on May 20th in New Orleans. A list of the 2009 award recipients follows:

- Albemarle Corporation - Outstanding Corporate Growth Award

- Hornbeck Offshore Services, Inc. - Emerging Growth Company Award
- CenturyTel, Inc. - Deal of the Year Award
- Canal Barge Management Team - Dealmaker of the Year Award
- T.G. Solomon, Sr. - Lifetime Achievement Award

[ACG Louisiana](#), a regional chapter of ACG, is a non-profit organization created to facilitate the networking of business professionals involved in corporate growth, corporate development, and mergers and acquisitions in Louisiana and the surrounding regions. Alexander is co-founder and director of ACG Louisiana. He is also the director of the ACG Global board and serves as a member of the finance committee.

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## About Us

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### About Advantage Capital Partners

[Advantage Capital Partners](#) is a venture capital and small business finance firm focused on investing in promising companies located in areas underserved by traditional venture capital. With offices and partners in New Orleans, St. Louis, Austin, Washington, D.C., and other U.S. cities, Advantage Capital has raised more than \$1 billion in capital since 1992.

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### About the Certified Capital Company program

Advantage Capital Partners is a leading participant in the [Certified Capital Company \(CAPCO\) program](#), a state economic development tool designed to strengthen state economies by stimulating the flow of investment capital to local small businesses, creating high-paying jobs and increasing state tax revenues. Under a CAPCO program, insurance companies are encouraged to invest in certified capital companies; the state allows the insurance companies to claim tax credits for qualified investments in CAPCO funds. Taken over time, the tax credits generate large pools of private venture capital to be invested in the state. CAPCOs leverage the funds received from insurance companies to invest in qualified small businesses.

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### About the New Markets Tax Credit program

The [New Markets Tax Credit program](#), administered by the U.S. Department of the Treasury, encourages private-sector investment in economically distressed communities through tax incentives. In a highly competitive allocation procedure, the Treasury Department awards the tax credits based on applications submitted for each tax year. Advantage has participated in the New Markets program since 2003, raising private capital for investment in low-income communities. These investments have spurred economic growth through innovative business ventures and job creation throughout the United States.

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### About the Missouri New Market Development program

Enacted in 2007, the Missouri New Markets Development program encourages investment in promising small businesses located in distressed communities throughout the state. The program enables up to \$186 million of capital investment in Missouri's small businesses. The state program attracts investment in low-income communities through a state tax credit modeled after the federal New Markets Tax Credit. The goal of the program is to attract large, long-term investors to Missouri's low-income communities, promoting new

expansion, creating new job opportunities and building on the existing growth in the state.

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